

Workshop-MAFF Delegation

Date: 30 January 2025

General Objective of the Visit

Visit Objective

The Ministry of Agriculture, Forestry and Fisheries of Japan (MAFF) is leading a delegation comprising representatives from the agriculture and food industries, along with Japanese companies, to explore investment opportunities in the Kingdom of Saudi Arabia. This mission aims to foster partnerships with the Saudi private sector, particularly in the agriculture and food processing. This initiative is part of the broader Saudi-Japan Vision 2030, which seeks to enhance bilateral cooperation across various sectors.

Workshop Agenda

Riyadh visit Agenda (Draft)

Location: Riyadh, Saudi Arabia

Date: 30-January 2025

Schedule: 9:00 AM – 4:00 PM

Time	Duration	Content ¥ Presentations	Representative	Location
9:00 – 10:30	5 mins	Opening remarks	Abdulaziz H Al-Assaf	MISA HQ (Multi-purpose hall) https://g.co/kgs/bXy344i
	15 mins	Invest Saudi Presentation	Abdullah H. Alsohaibani	
	15 mins	Agriculture & Food Processing Sector VP	Daifullah A. Alfawaz	
	15 mins	Tourism & Quality of Life Sector	TBC	
	15 mins	Investors journey	Ghaddah A. Hayat	
	25 mins	MISA Q&A		
11:30 – 12:30	1 hour	MEWA Meeting about (food security strategy and regulations)	MEWA (The Ministry of Environment, Water and Agriculture)	MEWA HQ https://maps.app.goo.gl/MeNdn9KQuzqs1JD47?g_st=com.google.maps.preview.copy
14:00 – 16:00	2 hours	Riyadh Chamber Networking session (Riyadh Chamber Introduction, Saudi Guests Introduction, Japanese guests Introduction, Free Networking)	Riyadh Chamber of Commerce	Riyadh International Conventions and Exhibitions center https://g.co/kgs/rKEF2UX

Delegation List

Japanese Companies

Company name	Field	Brief about the company	Interested in?
Kanto Natural Gas Development Co. (KNG FARM INC.)	Vertical farming	Development and production of natural gas, a clean energy with little environmental impact, and iodine, a valuable domestic resource. Also supplying chemical product to the vertical farming operator. https://www.kngfarm.co.jp/	Cooperation with Vertical Farm operator / investor
TKI Trading	Vertical Farming / Wagyu distributor / restaurant chain	Currently, we deliver and sell Wagyu beef to 130 restaurants and supermarkets in Dubai, Middle East. Regularly export Wagyu beef to Dubai in the Middle East in 40-foot containers from our facility in Kumamoto, Japan. Looking to expand their business into other areas of agriculture including vertical farming https://wagyu-japan-tki.com/	Cooperation with Vertical Farm operator / investor
WillCom	Oyster Farmer / Farm Technology Developer	An oyster farmer from Hiroshima region. Their main business is oyster farming; however, they have set up a consortium and been granted subsidy from the MAFF to develop new farming technology which could be utilized in the improvement of production efficiency in both KSA and Japan.	Japanese Seafood Supply, Technological cooperation regarding farming with vertical farm operator / investor
Island Inc	Wagyu Restaurant chain	A group of more than 50 Japanese BBQ restaurant in Japan. Actively looking to expand their restaurant network in overseas including UAE and Saudi Arabia. https://shinshinkiei.group/company/	Cooperation with food service operator / investor
Ishimitsu Shoji	Japanese Food Supplier	Exporting general Japanese foodstuff to the world including the Middle East. Looking to expand their sales channel in Saudi Arabia. They also import food from overseas to Japan and are looking for any product that may be imported to Japan from the Middle East https://www.ishimitsu.co.jp/english/	Cooperation with food service operator and food manufacturer/exported

Japanese Companies

Company name	Field	Brief about the company	Interested in?
Yoshida	Japanese Tea manufacturer / processor	Tea supplier from Kyoto area. Recently started export of Matcha miller to the Middle East and starting to gain popularity within the region. Looking to export the miller and seeking possibility to establish tea processing plant in the Middle East https://www.yoshida-kyoto.co.jp/	Cooperation with food service operator/investor and food manufacturer/exported
Cross Reach	Japanese Food Supplier / Consulting	Japanese food trading company operating in Tokyo, Singapore and Dubai. Currently exporting frozen seafood, Japanese tea, Japanese condiments and other food stuff to the Middle East. Looking to expand business portfolio. https://xreach-inc.com/en	Cooperation with Vertical Farm operator / investor and food service operator / investor
Japan Corporation Center for the Middle East (JCCME)	Investment support to the Middle East	Provides support to contribute to economic diversification of oil&gas producing countries in the Middle East. Also, actively supporting Japanese companies to enter the Middle East market by regularly publishing market reports and holding joint invest forum event with foreign government. https://www.jccme.or.jp/english/index.html	Cooperation with Vertical Farm and food service investor
Ministry of Agriculture, Fisheries and Forestry	Enhancement of Japanese food products to the overseas	Provide policy and financial support in all area of agriculture including production, processing, sales, exporting and marketing to Japanese farmers and companies. Leading the delegation. https://www.maff.go.jp/e/index.html	Cooperation with Vertical Farm operator / investor and food service operator / investor

Japanese Companies

Name	Department	Position	Phone No.	Company	Feild
Tadaomi Sato	Business Development	Manager	+819082385781	Kanto Natural Gas Development Co. (KNG FARM INC.)	Vertical Farming
Shinsuke Takemoto	-	CEO	+818048699036	TKI Trading	Vertical Farming
Izuru Ishida	Overseas business	Manager	+81788617795	Ishimitsu Shoji	Food Service
Masahiro Matsuo	Overseas business	Division head	+819051512312	Ishimitsu Shoji	Food Service
Kazuki Tsukahara	-	CEO	+971501582929	Islands	Food Service
Yoshitaka Yoshida	-	CEO	+81774430876	Yoshida	Food Service
Kohei Kawasaki	-	CEO	+81849825240	WillCom	Vertical Farming / Food Service
Tomoharu Uchiyama	Overseas cooperation group	Vice Group head	+818035030251	Ministry of Agriculture Forestry and Fishery	Vertical Farming / Food Service
Hideki Hirabayashi	Overseas development group	Manager	+818035030246	Ministry of Agriculture Forestry and Fishery	Vertical Farming / Food Service
Akari Ishihara	Overseas development group	Member	+818035030250	Ministry of Agriculture Forestry and Fishery	Vertical Farming / Food Service
Tetsuya Ishibashi	Consulting	Dept Head	+819063740813	Cross Reach	Vertical Farming / Food Service
Junji Yomogida	Consulting	Head of UAE operation	+971585197365	Cross Reach	Vertical Farming / Food Service
Yusei Kono	UAE Office	Head of UAE office	+97126544036	Japan Cooperation Center for the Middle East	Vertical Farming / Food Service

THANK YOU